Sustainable Development in Higher Education - Responsible Management, Innovative Programme Design and Green Learning Environment
高等教育的可持續發展— 管理責任、創新課程設計與綠色學習環境

5 - 6th July, 2016, Hong Kong SAR

Hosted by:
Centre for Corporate Sustainability and Innovations, Hang Seng Management College (HSMC)

Chair:
Dr. Shirley Mo-ching Yeung
Fellowship/ Chartered Manager, CCIBA
IEMA approved Sustainability (CSR) Practitioner
Director, Centre for Corporate Sustainability and Innovations, HSMC

Co-Chair:
Dr. David Kam Hung Chul
Partner, XCES Capital Advisory
Head and Associate Professor (Practice),
Department of Economics and Finance, HSMC

Introduction
The Conference is committed to promote the sharing of professional knowledge and research excellence with industry, business, the public sector and the community in order to achieve social, cultural, environmental or economic impacts. Renowned overseas and local scholars and experts in corporate governance, business ethics, education, and environmental studies would be invited to serve as speakers to present their current research, good practices and discuss new areas worthy of investigation under each of the conference's topic. Besides, practitioners would also be invited to share the latest trend of green implementation, for example, green campus design to engage learning.

Objectives
- To create a platform for practitioners and academia to exchange best practices associated with sustainable development strategies in responsible management, innovative programme/module design, and green learning environment management
- To enhance academics’ research capability and keep them abreast of new developments and challenging research topics related to sustainable development in higher education
- To give innovative insights to stakeholders for resolving problems arisen in the new context of sustainability and social responsibility
- To bring different stakeholders together for professional sharing on global trends and practices of sustainable development in higher education to achieve social, cultural, environmental or economic impacts

Supporting Organizations:

Financial support by Research Grant Council, HKSAR, UGC/IIDS14/B01/15
9:00 am  
Registration

9:30 am  
Welcome Remarks (Prof. Gilbert Fong – Provost, Hang Seng Management College, Hong Kong)

9:45 am  
Keynote Address (Mr. Jonas Haettle – Head, PRME Secretariat, UN Global Compact Office)  
Keynote Speech – Sustainable Development Practices in Higher Education – East and West

10:15 am  
Q & A Session & Photo-shooting

10:45 am  
Tea Break

11:15 am  
Discussion Items  
Session 1 – Responsible Management for Sustainability in Higher Education  
Moderator: Dr. Shirley Yeung – Director, Centre for Corporate Sustainability and Innovations, Hang Seng Management College, Hong Kong

Guest Speakers:  
Dr. Liben Wang, PhD, Chief, Section for Educational and Skills Development (EISD), UNESCO Asia-Pacific Regional Bureau for Education  
Topic: Responsible Management for Sustainability

12:30 pm  
Lunch

2:00 pm  
Keynote Address (Prof. Kuperan Viswanathan – Professor, Resource Economics and Management, Universiti Utara Malaysia, Malaysia)  
Keynote Speech – Ecosystem and Resources Planning in Programme Sustainability for Responsible Management

2:30 pm  
Session 2 – Sustainability and Learning Environment in Higher Education  
Moderator: Dr. David Chui – Partner, XCES Capital Advisory; Head and Associate Professor (Practice), Department of Economics and Finance, Hang Seng Management College, Hong Kong

Guest Speakers:  
Mr. Martin Tam, Registered Architect, Founder of ABLE MART LIMITED, HK  
Topic: Green Campus for Sustainability

Mr. Shaun O’Rourke, Green Infrastructure Director, The Trust for Public Land, US  
Topic: Linking Higher Education and Research Partnerships for Climate Adaptation: A Data Driven Framework

3:45 pm  
Tea Break

4:15 pm  
Session 3 – Sustainability and Innovations/ Technology in Higher Education  
Moderator: Dr. Willy Yue – Associate Head and Senior Lecturer, Department of Computing, Hang Seng Management College, Hong Kong

Guest Speakers:  
Mr. Ori Goshen, Serial Entrepreneur and Co-Founder, Crowdx, Israel  
Topic: A Formula for Winning

5:30 pm  
Close

6:30 pm  
Dinner

Venue: 4/F, Fung Yuin King Hall (Conference Hall), S H Ho Academic Building, Hang Seng Management College

Day 1: 5th July, 2016, Hong Kong SAR

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Venue: 4/F, Fung Yuin King Hall (Conference Hall), S H Ho Academic Building, Hang Seng Management College

Day 2: 6th July, 2016, Hong Kong SAR

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